TOYOKOKA Co., Ltd. Business Information Manual 2.2011

TOYOKOKA Co., Ltd. - Kentaro Ono

1. Introducing Our Business Operations

TOYOKOKA Co., Ltd excels in a broad range of fields. Our business activities and operations include the production of the hard chromium plating used in drilling and excavating machines – this includes chrome plating for lathes as well as other construction equipment - however, the main bulk of our business operations consist of providing repair and maintenance for the cylindrical mechanical parts of industrial machines used to produce various kinds of goods and products. Major clients and further elaboration of our business operations follows below.

[Construction Equipment Industry]

Affiliated dealers include those of the Komatsu, Ltd, the Hitachi Construction Machinery Co., Ltd, the Caterpillar (CAT), and other domestic and international construction equipment repair shops



Left: A damaged piston rod from Hitachi Construction Machinery Co., Ltd. Right: After repair; a picture of the same piston rod repaired with hard chrome plating



Left: A piston rod from the Komatsu, Ltd. series that has been heavily bent. Right: A picture of the same piston rod after the bend has been repaired with hard chrome plating.



Left: This is from a KOBELCO Construction Machinery Co., Ltd series dealer: A piston rod that has suffered noticeable crevice damage. Right: Post-repair: A picture of the same rod.

[Hydraulic Equipment Maintenance Industry] We have numerous hydraulic equipment maintenance and repair shops located across Japan.

[Crane Industry] Maintenance shops specializing in the repair of Marine Cranes, Crane Cars, and Land-based Cranes and lifting units.



Left: The outrigger rod of a crane car. The hard chrome plating is peeling. Right: After repair, the hard chrome plating has been restored.)



Left: The rod of a Harbor Crane, exceeding 6m in length. Featuring pits, nicks and marks made by foreign substances. Right: After repair, it has been restored with hard chrome plating.

[The Concrete and Sand Pump Industry] We offer domestic contracting and supply – We provide Pumping Machine maintenance and repair.



Pictured is the driveline of a concrete pumping vehicle. Left: Before repair. It has been worn out by raw concrete. Right: After repair.



Pictured is the pumping cylinder of a concrete pumping vehicle. Left: Before repair. Right: After repair.

[Excavation and Drilling Industry] Nation-wide - Excavation and Drilling Machine maintenance and repair shops.



This is an image of a high-pressure chemical injection pump plunger. Note how the item has been corroded by chemicals. Left: Before repair. Right: After repair.

[Synthetic Fiber Industry] We service Asahi Kasei Corporation - Toray Industries - Mitsubishi Rayon Co., Ltd. as well as other consumers of synthetic fiber rolls. In addition, we provide rolls intended for use in steel mills. We provide accessories and undertake the bottling of factory and drinking water intended for use in the production of beer and other such products. We also oversee cosmetic, toiletry, etc. and powder component manufacturing.



Left: A rolling mill roll used in a steel mill. Numerous surface scratches can be seen. Right: Scratches in the process of being removed through the usage of the chrome plating process.

2. Our Business Development and Expansion focuses on the repair and maintenance of piston rod construction equipment in Japan and China.

Steam shovels, Wheel Loaders, Bulldozers and similar construction machines that consist of numerable and essential cylindrical parts, can often experience wear and erosion to their piston rods over time. However, through the process of machining, chrome plating can be used to repair—and furthermore, improve—these piston rods to a level of efficiency surpassing that of the original article. Subsequently, these improved products can be delivered cheaply to our clients via our approximately 500 domestic offices. In China, various agent stores have been set up under the guidance of major Japanese manufacturers in autonomous regions. The specific process through which repairs and maintenance are carried out is as follows: Shortly after damage is detected the machine or part is delivered to our shop while there it undergoes the repair and maintenance process once maintenance has been completed the machine or part is returned. Via this process, domestically, every day numerous piston rod maintenance orders are carried out. In regards to products from China, the process begins at one of the numerous contracted construction equipment maintenance agencies that we have throughout from there, items are collected at a local subsidiary of the major Japanese that region 20 to 30 parts at a time are delivered by ship from the Port of Shanghai makers in Shanghai to Mojiko once arrived, these items are transported by ground freight to our offices Repairs are completed They are delivered by They undergo repair and maintenance ship from Hakata Bay to the Port of Shanghai They are delivered to the local subsidiary's office Once there, they are sent by land transport to various parts of China.

3. Foreign and Regional expectations generated by market research - Trade Study - Co-operative Inquiry

1 Concerning chrome plating, Mechanical processing, Thermal spraying and other methods of machining, seek to determine what, if any, other such merchants exist in the research area or foreign country. Subsequently, if other such merchants are in existence, seek to confirm the level of technological strength that said merchants' products are able to retain once maintenance has been completed.

2 Visit construction equipment maintenance and repair shops and construction equipment

manufacturers and dealers to ascertain the frequency with which damage occurs to their piston rods and ascertain whether they have any specific repair needs. Seek to confirm new availability and pricing, etc.

3 In regards to Hydraulic equipment repair shops, often many such shops may have an onsite Assembly Manufacturer's hydraulic repair department. If such a department exists, confirm whether or not they wish to entrust piston rod repair duties to our shop. Furthermore, seek to confirm whether or not they have any intention of collaborating with our shop in regards to such a task.

4. A Business Development Plan based on regional expectations gathered from the data in Item 3.

Because the piston rods of construction machinery and harbor facility's cylinder will become impossible to use if continually subjected to scratches, rust and general damage, conventional methodology says that we have no choice but to service such parts frequently. Seek to have hydraulic maintenance and repair merchants, or Brokerage Companies receive users' mechanical components, which they will then send to our company. After repairs and maintenance are completed, the goods will be delivered back to the client via the same brokerage companies or hydraulic maintenance and repair shops. This sort of business expansion model should be put into consideration.

At the time of piston rod repairs, even if the equivalent product surpasses an original or similar item in quality, care should be taken to keep repair costs substantially lower than the price of purchasing a new product, and this should be conveyed to the client. This should be combined with business sales.

5. The potential to expand to mechanical components other than piston rods. In addition to piston rods, our company currently provides hydraulic cylinder tubing and concrete, repairs and maintains Sand Pump vessels (Dredgers), and provides synthetic fiber rolls, as well as rolls for usage in metalworking, etc. The repair and manufacture of cylindrical mechanisms, their associated accessories and components has led to a high level of value being associated with our company, and this has led to our being able to retain a vast network of valued clients who are able to make use of our numerous products upon delivery. If our current clients have any needs that are not currently being met then, by all means, we will use our technology to appeal to those needs.

Very truly yours, TOYOKOKA Co., Ltd.